



To: de Venny, Inc.
From: Tom de Venny
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Subject: Binder Quote
Date: 2006

e-mail quote
from
td@devenny.com

Thank you for the opportunity to quote on turned edge binders and slipcase for de Venny, Inc.

Specifications: Binders

Type: Turned Edge Portrait/Landscape
Ring Size: 3/4" & 1" Round Ring
Material: litho wrap to 100 pt. board
Colors: 4 color process
Lamination: Gloss Lamination
Options:
Pocket: 5" x 9" Vinyl pockets
Business Card: Vinyl holder
Deboss Area: 4" x 6" deboss



Specifications: Slipcase

Size: Holds 1 binder
Inks: 1 color & 4 color process
Material: Paperboard 24 pt.

Cost:

Item	Format	Ring Size	500	1000
Binders:				
Turned Edge	Portrait	1"	\$6.89/\$3445	\$4.55/\$4550
Same with	Portrait	1/2"	\$6.61/\$3305	\$4.35/\$4350
Turned Edge	Landscape	1"	\$7.24/\$3620	\$4.78/\$4780
Same with	Landscape	1/2"	\$6.94/\$3470	\$4.58/\$4580
Options: Add to the above				
5" x 9" Pocket			\$.70 ea	\$.65 ea
Business Card			\$.35 ea	\$.30 ea
Deboss for 4" x 6" Label			\$1.00 ea	\$.90 ea
Slipcase:				
Slipcase	1 color printing		\$3.73/\$1865	\$2.66/\$2660
Same	4 color printing		\$6.62/\$3310	\$4.12/\$4120

Die Charge: This is a one-time charge that will not occur on any reprints. Deboss die \$135 and slipcase die \$425, we may have a die we can use so this die charge would not be necessary but we will not know that until we make up samples

Other cost you can expect: With custom printed binders and slipcases like this you can expect up to 10% overs or at 500 quantity 50 more slipcases & binders, 1000 binders and tabs 100 more binders & slipcases. While it may not be exactly a full 10% overs please plan for these additional folders in your budget. Shipping is not included, this will be shipping for Taylor MI.

Cost includes: High-resolution proof sent to your office

Cost does not include: Shipping this is being manufacture in Taylor MI

Terms: By credit or check card with 50% down at time of proof with balance due up shipping with any overs and shipping charges

Overs Unders: There is a 10% overs unders with this binder and slipcase

Production Time: 15 working days from the time the final color proofs sent to your office are approved. Give yourself 3 – 5 days for the proofing process